

**BBA-04**

December - Examination 2019

**BBA Pt. I Examination****Business Environment****Paper - BBA-04****Time : 3 Hours ]****[ Max. Marks :- 70**

**Note:** The question paper is divided into three sections A, B and C. Write answers as per given instructions.

**Section - A****7 × 2 = 14****(Very Short Answer Questions)**

**Note:** Answer **all** questions. As per the nature of the question delimit your answer in one word, one sentence or maximum upto 30 words. Each question carries 2 marks.

1.
  - i. Define cultural environment.
  - ii. What is meant by international environment?
  - iii. What is social responsibility of business?
  - iv. Define Fiscal policy.
  - v. What is industrial policy?
  - vi. What is privatisation?
  - vii. Give two objectives of competition law in India.

**Section - B** $4 \times 7 = 28$ **(Short Answer Questions)**

**Note:** Answer **any four** questions. Each answer should not exceed 200 words. Each question carries 7 marks.

2. What is business environment. Describe its main components.
3. Explain legal environment effect business.
4. What important changes have been made for industrial policy in India.
5. Give the objectives of Dis investment policy in India.
6. Point out the main features of monetary policy in India.
7. Explain the impacts of industrial sickness on economic development.
8. Give main characteristics of public private partnership.
9. Describe the main features of industrial policy.

**Section - C** $2 \times 14 = 28$ **(Long Answer Questions)**

**Note:** Answer **any two** questions. You have to delimit your each answer maximum upto 500 words. Each question carries 14 marks.

10. What is business ethics? Give its importance in business.
11. Discuss the main objectives and importance of India's economic policy.
12. Critically examine the present industrial licensing policy of government of India.
13. Explain the role of financial institutions in India providing long term finance.