

Paper Code No: M20

Booklet No. 620461

**ENTRANCE EXAMINATION-2017**  
**M.A. Mass Communication**

Code No.....  
(To be filled by the Office)

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Signature of Invigilator

**Time: Three hours**

**Total Marks: 200**

**General instruction for the candidates:**

Please read the following instructions very carefully before answering the questions.

1. Write your roll number on the front cover of the answer-book.
2. Please do not write your roll number or name anywhere else in the answer-book.
3. Read the question paper carefully.
4. The test paper is divided into two PARTS I & II
5. PART I has the multiple choice questions. Please answer in the enclosed space given
6. PART II has THREE sections: A, B and C. Section B has two parts. Write your answers in the space provided in the answer sheet. Do not exceed the word limit or space designated for the answer.

Section No.	1	2	Total Marks
A			-
B			
C			

Signature of the Examiner.....

Total Marks Obtained.....

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Paper Code:

Roll No.....  
(To be filled in by the Candidate)

Code No.....  
(To be filled in by the office)

Signature of the Candidate.....

Name and signature of the Invigilator.....

M20/1

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Entrance Test 2017

PART I

Max. Marks: 20

Please write your answer in the column provided for the purpose

1	The Fukushima Daiichi Nuclear Disaster of 2011 happened in	
	A. Korea	B. China
	C. Japan	D. Taiwan
2	The feature film <i>M.S. Dhoni- The Untold Story</i> has been directed by	
	A. Neeraj Pandey	B. Shimit Amin
	C. Nikhil Advani	D. Vikramaditya Motwane
3	The National Anthem of Bangladesh was written by	
	A. Kazi Nazrul Islam	B. Rabindranath Tagore
	C. Jibanananda Das	D. Syed Mustafa Ali
4	The Sanskrit drama <i>Mṛicchakāṭika</i> (The Little Clay Cart) attributed to the playwright Sudraka was the inspiration for the film	
	A. Kamasutra by Mira Nair	B. Duvidha by Mani Kaul
	C. Mirch Masala by Ketan Mehta	D. Utsav by Girish Karnad
5	The first Indian to travel in space was	
	A. Kalpana Chawla	B. Sunita Williams
	C. Rakesh Sharma	D. Ravish Malhotra
6	<i>The Sellout</i> , the Man Booker Prize winner for Fiction in 2016, is written by	
	A. Paul Beatty	B. Deborah Levy
	C. Ottessa Moshfegh	D. J.K. Rowling
7	<i>The Indian Express</i> newspaper was founded by	
	A. Arun Shourie	B. Nikhil Chakravarty
	C. Pran Chopra	D. Ramnath Goenka
8	The novel <i>The Ministry of Utmost Happiness</i> (2017) is authored by	
	A. Alice Walker	B. Arundhati Roy
	C. Yann Martel	D. Arvind Adiga



9	The writer Dhanpat Rai Srivastava is better known as	
	A. Rajinder Singh Bedi	B. Mohan Rakesh
	C. Munshi Premchand	D. Jaishankar Prasad

10	The Calcutta Trilogy of <i>Pratidwandi</i> (1970), <i>Seemabaddha</i> (1971) and <i>Jana Aranya</i> (1976) was directed by	
	A. Mrinal Sen	B. Buddhadev Dasgupta
	C. Satyajit Ray	D. Tapan Sinha

11	The 29 <sup>th</sup> State of India created in 2014 is	
	A. Chhattisgarh	B. Jharkhand
	C. Uttaranchal	D. Telengana

12	The founder of WikiLeaks, Julian Assange, was given political asylum by the embassy of	
	A. United Kingdom	B. Canada
	C. Ecuador	D. Turkey

13	The Jnanpith award is given for excellence in the field of	
	A. Music	B. Arts
	C. Literature	D. Social Work

14	In February 2013 Netflix started content-production with the popular series	
	A. <i>Bloodline</i>	B. <i>House of Cards</i>
	C. <i>Orange is the New Black</i>	D. <i>The Good Wife</i>

15	The Marathi film <i>Court</i> (2014) was directed by	
	A. Nishikant Kamat	B. Sachin Kundalkar
	C. Chaitanya Tamhane	D. Nagraj Manjule

16	Sitar Maestro Ravi Shankar's elder brother Uday Shankar was a famous	
	A. Vocalist	B. Dancer
	C. Musician	D. Educationist

17	The VYAPAM (Vyavsaik Pariksha Mandal) scam of Madhya Pradesh was related to large-scale corruption related to	
	A. Frequency Allocation	B. Admission and Recruitment
	C. Construction	D. Arms Purchase

18-	The last film in which Meena Kumari acted was	
	A. <i>Benazir</i>	B. <i>Dil Ek Mandir</i>
	C. <i>Pakeezah</i>	D. <i>Phool Aur Patthar</i>

19	The international word of 2016 according to Oxford Dictionaries was	
	A. Brexiteer	B. Adulter
	C. Post-Truth	D. Latinx

20	The famous film <i>Mother India</i> (1957) was directed by	
	A. Sohrab Modi	B. Mehboob Khan
	C. V. Shantaram	D. Kamal Amrohi

QUESTION NO.	ANSWER
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## PART II .

There are **THREE** Sections to PART II of the Question paper.  
All Sections are compulsory.

### Section A

Marks: 15X6=90

Write a brief critical response to the statements given below with which you are free to agree or disagree. Support your arguments with examples and reasoning wherever necessary. You are required to attempt SIX out of the ten questions given below. Each question carries 10 marks. Write your answer in the space designated below.

1. Democracy is about the power of the majority.
2. Free speech and Censorship cannot co-exist.
3. Demonetization has effectively killed black money.
4. Students should have nothing to do with politics.
5. Encounter killings help maintain Law and Order.
7. Increasing surveillance has endangered our privacy.
8. The media in India is free.
9. Capital Punishment has no place in a civilized society.
10. The difference between Justice and Revenge is subjective.
11. Privatizing health services leads to greater efficiency.

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## SECTION B

This Question has TWO parts. Both Parts (1 & 2) are compulsory

Marks: 30 +30=60

### PART 1:

Choose any ONE of the situations given below and use your imagination to write as vivid an account as possible in the space designated below.

1. One day I woke up to find that birds were swimming in the water and the fish were flying in the sky.
2. The wedding procession continued its raucous celebrations even though the well-dressed groom had fallen off the horse.
3. When I woke up in the middle of the night, I found myself seated inside a train hurtling into the darkness of the night.
4. When I discovered that I could fly in my dreams, I had the most unusual adventures.
5. When my neighbours left the house for the day, I saw their cat doing the most unbelievable things.
6. I have been blind since my childhood but I can hear and sense things that no one else can.

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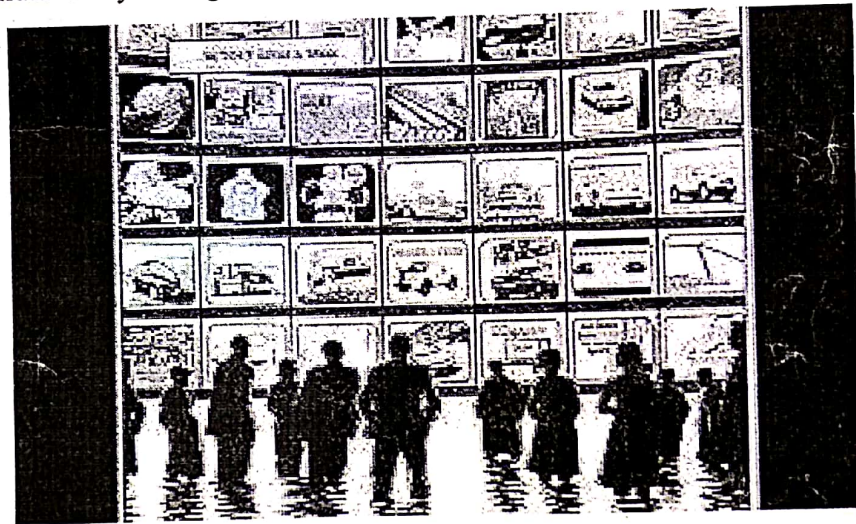
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## PART 2

Look carefully at the illustration. Think of this image as the closing frame of a sequence and narrate what you imagine could have happened before this.



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### SECTION C

Marks: 30

Write a well-argued response to any ONE the following questions using examples to support your position. All questions carry equal marks. Your answer should not exceed 600 words.

1. In your opinion what issue or incident did the media fail to cover satisfactorily? Write with reasons why it should have been covered at all or better.
2. The Oxford Dictionary describes 'Post-Truth' as an adjective "relating to or denoting circumstances in which objective facts are less influential in shaping public opinion than appeals to emotional and personal belief". Argue whether or not 'Post-Truth' has arrived in India.
3. Write an assessment of any regional language film (not Hindi) made in the last three years that you have seen.
4. The family has been at the centre of contemporary soap operas on the General Entertainment Channels. Argue whether or not the portrayal of the family has changed in the last three years.
5. Argue whether or not the persona of Amitabh Bachchan in films like *Piku*, *Wazir*, *Pink*, *Te3n* and others have helped to create a space for elder primary characters in Bombay films.
6. Write a critical assessment about the representation of women and violence in Indian popular cinema.