

ENTRANCE EXAMINATION-2016

M.A. (Media Governance) [Set A]

ROLL NO.

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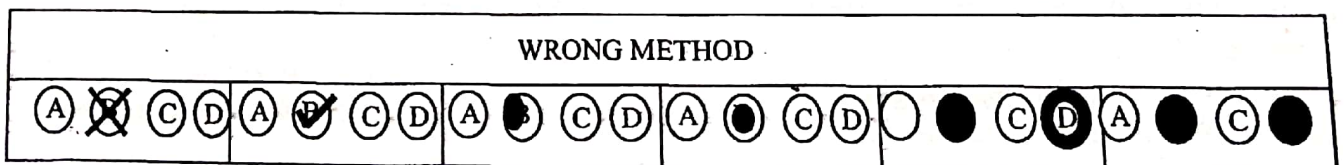
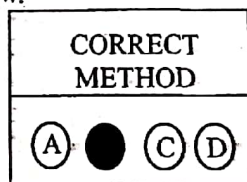
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Signature of Invigilator

Time : 1 Hour 30 Minutes

Total Marks: 85
{ Part A - 40 }
{ Part B - 45 }

Instructions to Candidates

- Do not write your name or put any other mark of identification anywhere in the OMR Answer Sheet. **IF ANY MARK OF IDENTIFICATIONS IS DISCOVERED ANYWHERE IN OMR ANSWER SHEET, the OMR sheet will be cancelled, and will not be evaluated.**
- This Question Booklet contains this cover page and a total of **40 Multiple Choice Questions of 1 mark in Part A and Part B is of 45 marks.** Space for rough work has been provided at the beginning and end. Available space on each page may also be used for rough work.
- Each correct answer carries one mark.
- There is negative marking in Multiple Choice Questions. For each wrong answer 0.25 marks will be deducted.
- USE OF CALCULATOR IS NOT PERMITTED.
- USE/POSSESSION OF ELECTRONIC GADGETS LIKE MOBILE PHONE, iphone, iPad, pager ETC. is not permitted.
- Candidate should check the serial order of questions at the beginning of the test. If any question is found missing in the serial order, it should be immediately brought to the notice of the Invigilator. No pages should be torn out from this question booklet.
- Answers must be marked in the OMR answer sheet which is provided separately. OMR answer sheet must be handed over to the invigilator before you leave the seat.
- The OMR answer sheet should not be folded or wrinkled. The folded or wrinkled OMR/Answer Sheet will not be evaluated.
- Write your Roll Number in the appropriate space (above) and on the OMR Answer Sheet. Any other details, if asked for, should be written only in the space provided.
- There are four alternative answers to each question marked A, B, C and D. Select one of the answers you consider most appropriate and fill up the corresponding oval/circle in the OMR Answer Sheet provided to you. The correct procedure for filling up the OMR Answer Sheet is mentioned below.
- Use Black or Blue Ball Pen only for filling the ovals/circles in OMR Answer Sheet while answering the Questions. For your Choice of answers darken the correct oval/circle completely. If the correct answer is 'B', the corresponding oval/circle should be completely filled and darkened as shown below.



- Q.1. Which Indian journalist was awarded the Ramon Magsaysay Award
- P. Sainath
 - B.G. Verghese
 - Arun Shourie
 - All the above
- Q.2. The civil wrong involving the making of a false statement that harms the reputation of an individual, business, product, group, politician etc is legally understood as
- Plagiarism
 - Sedition
 - Defamation
 - Obscenity
- Q.3. Which one of these is *not* a Regulatory institution
- Telecom Regulatory Authority of India (TRAI)
 - Securities and Exchange Board of India (SEBI)
 - Delhi Electricity Supply Union (DESU)
 - Competition Commission of India (CCI)
- Q.4. The Hindi film based on a novel by the famous Bangla writer Mahasweta Devi, is
- Hazar Chaurasi ki Maa
 - Hazaaron Khwaishein Aisi
 - Is Raat ki Subah Nahin
 - Rang de Basanti Chola
- Q.5. Public Domain Data is defined as information that
- is not owned by anyone, including the data/information producer
 - does not require permission from the data/information producer to be used by us
 - is free data/information produced by political parties from outside India
 - is data/information not required to comply with trademark laws
- Q.6. Which two economists were primarily credited with devising the Human Development Index
- Thomas Piketty and Joseph Stiglitz
 - Thomas Piketty and Emmanuel Saez
 - Jagdish Bhagwati and Amartya Sen
 - Mahbub ul Haq and Amartya Sen
- Q.7. The package offered by Facebook that was subsequently barred by the government, was called
- Free Basics
 - Free Sites
 - Net Neutrality
 - Net-for-All
- Q.8. Who among the following is *not* associated with the field of economics
- Schumpeter
 - Ricardo
 - Keynes
 - Crick
- Q.9. Reliance, India's largest industrial house, acquired which two established TV networks
- ETV & Network18
 - ETV & NDTV
 - Aaj Tak & Network18
 - IBN & Network18
- Q.10. The SAARC country with the best health indicators is
- India
 - Bangladesh
 - Sri Lanka
 - Nepal
- Q.11. Which writer and commentator was tried for obscenity three times before 1947 in British India and three times after Partition, but never convicted
- Saadat Hasan Manto
 - Faiz Ahmad Faiz
 - Maithilisharan Gupt
 - Rajinder Singh Bedi
- Q.12. The development of language is argued to require which three components
- Literature, Script, Journalism
 - Literature, Script, Middle Class
 - Newspapers, Radio, Cinema
 - Script, Middle Class, Cinema

- Q.13. Marshal McLuhan, the Canadian communication scholar is attributed to have coined the phrase
- Global Village
 - Glocal Flows
 - Media Life
 - Mediated Forms
- Q.14. Which famous physicist is commonly referred to as the father of the India's nuclear program
- Vikram Sarabhai
 - Homi Bhabha
 - A.P.J. Abdul Kalam
 - C.V. Raman
- Q.15. The Commission set up to investigate into the riots in Mumbai in 1992 was called
- Srikrishna Commission
 - Nair Commission
 - Mudgal Commission
 - Shah Commission
- Q.16. Who was the first member of a Dravidian party to serve as Chief Minister of Tamil Nadu
- M.G. Ramachandran
 - C.N. Annadurai
 - M. Karunanidhi
 - K. Kamraj
- Q.17. Who among these did *not* start a daily or weekly Newspaper
- Motilal Nehru
 - Rammohan Roy
 - Bal Gangadhar Tilak
 - Abul Kalam Azad
- Q.18. Who is the oldest of these great social reformers
- Jyotirao Phule
 - B.R. Ambedkar
 - Jagjivan Ram
 - E. V. Ramasamy
- Q.19. Which of these sets of ideas best reflect the field of 'Governance'
- Competition & Demarcation
 - Policy and Regulation
 - Policy and Aesthetics
 - Regulation and Rescue
- Q.20. The Emperor Ashoka primarily adopted which form of communication to reach out to his citizens
- Cave Paintings
 - Rock Edicts
 - Copper-Zinc Plates
 - Clay Seals
- Q.21. The Nellie Massacre is associated with which state of India
- Gujarat
 - Uttar Pradesh
 - Assam
 - Tamil Nadu
- Q.22. The famous Urdu novelist Quratul Ain Haider received the Sahitya Akademi Award for
- Aag Ka Dariya
 - Aakhir-e Shab Ke Hamsafar
 - Chandani Begum
 - Patjhar Ki Aawaz
- Q.23. The author of the book on surveillance and information management, 1984, was
- Julian Assange
 - George Orwell
 - Jonathan Swift
 - Orhan Pamuk
- Q.24. Which of the following is *not* a Dalit autobiography?
- Joothan
 - Why I am not a Hindu?
 - Murdahiya
 - Why I am an Athiest?
- Q.25. Which of the following statements is true about the Pasmada Movement?
- It is a social justice movement
 - It fights against lack of democratization among the Muslim communities
 - It advocates for the reservation for Dalit Muslims
 - All of the above

26. Who are consensually considered the three important, founding figures in European Sociology
- Marx, Durkheim, Weber
 - Marx, Lenin, Stalin
 - Weber, Durkheim, Spinoza
 - Durkheim, Comte, Hegel
27. The three arms of the
- Legislature, Executive & Bureaucracy
 - Legislature, Executive & Judiciary
 - Legislature, Parliament & Army
 - Parliament, Judiciary & Army
28. Who was the first to demand full freedom (*mokammal azadi*) from British imperialism, as opposed to the dominion status for India, but is better known for coining the slogan "*Inquilab Zindabad*"?
- Bal Gangadhar Tilak
 - Hasrat Mohani
 - Lala Lajpat Rai
 - Annie Besant
- Q.29. The plays 'Aadhe Adhure' and 'Ashaadh ka ek din' were written by which famous play writer
- Badal Sircar
 - Vijaydan Detha
 - Mohan Rakesh
 - Vijay Tendulkar
- Q.30. Which of the following states in present day India was not part of the Bengal Presidency in British India
- Orissa
 - Bihar
 - Jharkhand
 - Chhattisgarh
- Q.31. Which one of these is *not* a film by Satyajit Ray
- Mahanagar
 - Teen Kanya
 - Charulata
 - Jagriti
- Q.32. In the Telecommunications business, what is auctioned
- Bandwidth
 - Towers
 - Spectrum
 - Bytes
- Q.33. Which one of these newspapers is owned by a Trust
- Dainik Hindustan
 - The Tribune
 - Navbharat Times
 - The Indian Express
- Q.34. The sustained increase overtime in the general price level of goods and services in an economy is known as
- Bubble Burst
 - High Volume
 - Inflation
 - Deflation
- Q.35. The Kudankulam Nuclear Power Plant is located in
- Tamil Nadu
 - Karnataka
 - Maharashtra
 - Gujarat
- Q.36. The abbreviation "FDI" is used for
- Foreign Derivative Income
 - Foreign Derivatives & Investment
 - Foreign Direct Investment
 - Foreign Dividend & Income
- Q.37. "Mohalla Assi", a film directed by Chandra Prakash Dwivedi and starring Sunny Deol, is the adaptation of a Hindi novel "Kashi Ka Assi" written by
- Kasinath Singh
 - Rajendra Yadav
 - Krishna Sobti
 - Rahi Masoom Raza
- Q.38. Irom Sharmila continues her fast for the repeal of
- National Commission for Minorities Act
 - Armed Forces (Special Powers) Acts
 - Places of Worship (Special Provisions) Act
 - Scheduled Tribes & Other Traditional Forest Dwellers (Recognition of Forest Rights) Act

- Q.39. Every year the Parliament presents two budgets, the Union Budget and the
- A. States Budget
 - B. Railway Budget
 - C. Defense Budget
 - D. Disaster Relief Budget
- Q.40. Who is the only sociologist from this list of intellectuals of modern India
- A. R.K. Narayan
 - B. Humayun Kabir
 - C. D.D. Kosambi
 - D. M.N. Srinivas